

Oren Major Market Drivers

DSPS

15 Million + Streams across platforms
75k Monthly listeners on Spotify (2.36 Million Since 2017)
10k Spotify Followers
80k Shazams

2.67K Youtube Subscribers

Instagram **Verified w/ 16K Followers**

Tik Tok - 7M Views

2.4k Followers
#OrenMajor hashtag has over 900k views
Over 2.2k videos using Oren Major audio

Spotify - (Placed on over **130k user curated Spotify Playlists**)

- New Music Friday: Israel • This is Oren Major • T-Pain's Nappy Boy Playlist • Idris Elba Radio
• Love Death + Robots Volume 2 Soundtrack • NBA 2K22 Soundtrack
• Lifting Heavy Ass Weights • Training/Workout Motivation • Suits Soundtrack [All Seasons]

Apple Music - Shazam Discovery Top 50 • MTV Soundtrack Weekly

• U.K Risers (Shazam) • Workout Hip Hop Edition (Digster) • Straight Off The Porch (Digster) • Soul Food (Digster)

iTunes Charts:

- Reached #9 - R&B Albums Charts in U.S. with "XO2" album.
- Reached #9 - Hip hop/Rap Charts in India with "Got it Boomin" single.
- Reached #145 - Hip hop/Rap Song charts in U.S with "Hippy" single.
- Reached #152 - Overall Charts in India with "Got it Boomin" single.
- Reached #141 - Hip hop/Rap Charts in Russia with "Got it Boomin" single.
- Reached #191 - Hip hop/Rap Charts in Germany with "Got it Boomin" single.
- Reached #147 - Overall Charts in Brazil with "Got it Boomin" single.
- Reached #9 - Hip hop/Rap Charts in Brazil with "Got it Boomin" single.
- Reached #168 - Hip hop/Rap Charts in the United Kingdom with "Got it Boomin" single.
- Reached #104 - Hip hop/Rap Charts in Italy with "Deserve It" single.

Shazam Charts:

- **Reached #6 - Canada Discovery**
- Reached #7 - Overall: Whitehorse, Canada
- Reached #9 - Boulder, CO
- Reached #83 - Hip hop/Rap: Germany
- Reached #36 - Hip hop/Rap: Surrey, Canada
- Reached #138 - Overall: Canada
- Reached #64 - Hip hop/Rap: Australia
- Reached #67 - Hip hop/Rap: Spain
- Reached #42 - Hip hop/Rap: Canada
- Reached #73 - Hip hop/Rap: United Kingdom
- Reached #141 - Global Shazam Charts
- Reached #20 - Roseburg, Oregon
- Reached #191 - Hong Kong
- Reached #68 - Antigua and Barbuda
- Reached #41 - Berkely, CA
- Reached #190 - St. Louis, MO
- Reached #98 - Saskatoon, CA
- Reached #119 - Cheyenne, U.S.
- Reached #170 - Clarence, Rockland - Canada

SYNCS/FILM & TV

- Love, Death, & Robots placement on Netflix: Season 2, Episode 1 (**EMMY WINNING**)
- The Mighty Ducks: Game Changers placement on Disney Plus: Season 1, Episode 9
- MTV Cribs
- Being Mary Jane - placement on Bet/Hulu
- Love & Hip Hop: Atlanta placements on VH1
- Black Ink Crew: Chicago placement on VH1
- True Life: First Responders placement on MTV
- True Crime
- ESPN Longhorn Network
- NBA 2K22 Soundtrack
- Fortnite Radio

Show/Performances

2022 Superbowl Champions L.A. Rams Private Performance
2022 Champions of Change: Footprint Arena in Phx, AZ

PRESS COVERAGE

<https://hiphopsince1987.com/2021/music/oren-majors-got-it-boomin-receives-placement-in-netflix-series-love-death-and-robots/>